

UGC – SAP SPONSORED NATIONAL SEMINAR

ON

SUSTAINABLE DEVELOPMENT

27th March, 2017

The major and immediate challenge of this century is how to achieve inclusive, balanced and sustainable growth. It becomes essential to provide a stimulating platform for academicians and practitioners to deliberate, and suggest measures that are needed both at micro and the macro level to elevate India and other developing economies to higher and sustained growth trajectory. From this perspective, University Business School, Guru Nanak Dev University is organizing a National Seminar on Sustainable Development.

The aim of the Seminar is to identify the major issues which require attention to achieve the objectives of sustainable development. The intent of the Seminar is to provide a multi-disciplinary platform to foster a provocative discussion among researchers and practitioners working in a wide variety of scientific areas with a common interest towards sustainable path for the future. This Seminar is intended to be a forum for interdisciplinary discussion and networking place for academics, researchers, professionals, administrators, educational leaders, policy makers, industry representatives, students and others.

Sub-Themes

The Seminar will focus on the following thematic areas:

- Sustainable Economy
- Sustainable Environment
- Sustainable Agriculture
- Education for Sustainable Development
- Sustainable Development Goals
- Management and Sustainable Development
- Case Studies on Sustainable Business Practices

Submission Guidelines

Interested participants may submit an abstract (not more than 300 words) and full paper at ubsconference@gmail.com in any of the above listed themes. Only original and unpublished work is sought. The maximum word limit for research paper should be 3000 words.

Submission Timelines

Submission of abstracts (up to 300 words)	20 th March, 2017
Communication about acceptance of papers	21 st March, 2017
Last date for submission of full papers	24 th March, 2017
Date of the Seminar	27 th March, 2017

Registration Fee for the Seminar

Fee details are as follows

Author presenting the paper at the Seminar	Rs 300/-
PhD Research Scholar/Student presenting the paper	Rs 200/-
Attending the Seminar	Rs100/-

Conference Schedule

09.00 am to 09.30 am	Registration
09.30 am to 10.30 am	Inauguration
10.30 am to 11.00 am	High Tea
11.00 am to 01.00 pm	Technical Session 1
01.00 pm to 01.30 pm	Lunch
01.30 pm to 03.15 pm	Technical Session 2
03.15 pm to 03.30 pm	Tea
03.30 pm to 05.30 pm	Technical Session 3

Seminar Director – Dr. A.S. Sidhu

Seminar Co-Director – Dr. B.S. Hundal

Organizing Secretary – Dr. B.S. Mann

Treasurer – Dr. Vikram Sandhu

IT support – Mr. Vishal Malhotra

<u>Organizing Committee</u>	<u>Hospitality Committee</u>	<u>Academic Committee</u>
1. Dr. Jasveen	1. Dr. Gurpreet Randhawa	1. Dr. Pavleen
2. Ms. Pukhraj Paul	2. Mr. Parampal Singh	2. Dr. Mandeep Kaur
3. Ms. Divya Mahajan	3. Ms. Jasjot Kaur	3. Dr. Supreet Sandhu
4. Ms. Manu Dogra	4. Ms. Richa Mahajan	4. Ms. Ritima Khindri

About Guru Nanak Dev University

Guru Nanak Dev University was established at Amritsar on November 24, 1969 to mark the 500th birth anniversary of Sri Guru Nanak Dev Ji. In a comparatively short span, the University has carved a niche for itself in the realms of Higher Education in the country. Spread over an area of 500 acres, the university boasts today of 38 Teaching Departments at the Campus, 4 Regional Campuses, 9 Constituent Colleges, 82 Associate Institutes & 149 affiliated colleges. The university was conferred with the status of “University with Potential for Excellence” by the UGC in the year 2012, thereby making it one of the best 6 Universities in the entire country in the XI plan & the lone university in Punjab to have acquired this coveted status. NAAC (National Assessment and Accreditation Council) reaccredited (3rd Cycle) the University with CGPA of 3.51 out of 4 point scale at “A” grade, the highest in the region. A recent survey of a reputed news magazine “India Today” has put the university at the 12th position amongst the top 50 in the country. The Campus with its lush green grounds, swaying fields and blossom laden tree lined lanes provides a most conducive physical environment for work and progress.

About University Business School

University Business School is established with the purpose to inspire, recognize and support excellence in business management. The School has been contributing in developing the human capacities and dynamics in the country through its wide range of innovative courses. The school organizes seminar, workshops and guest lectures on contemporary issues in order to expose the students to latest developments. The school keeps its door open to all progressive intellectual activities to maintain its standards of excellence, fostering an environment of endless opportunities and promoting a culture of life-long learning.

For any query please contact:

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