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Applications on plain paper are invited for the post of Project Fellow for a UGC Major Research Project entitled ***“Gender Differentiation in Projecting Antecedents & Consequentials of Impulse Buying Behaviour of Indian Retail Shoppers”***.

Candidate should be post graduate in Business Administration or Commerce or Economics with a minimum of 55% marks (50% in case of SC/ST/PH) or M.Phil in the subjects concerned.

The Applications with a Brief Resume and the contact number should reach the undersigned latest by 16th May, 2017.

A fixed stipend of Rs. 16000/- pm (UGC qualified) / Rs. 14000/- pm (UGC not qualified) shall be paid and duration of fellowship shall be about ONE year/till the tenure of the project.

No TA/DA will be paid for attending the interview.

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